

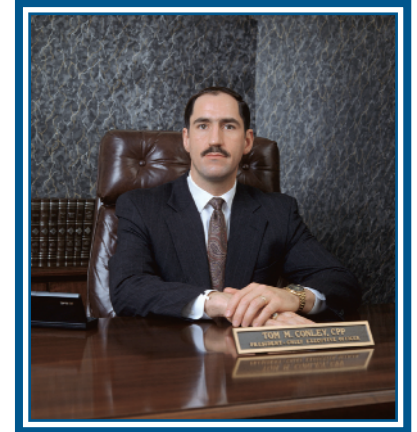
Tom M. Conley - CPP, CFE, CPO President & C.E.O.



Tom Conley founded his first security agency in 1977, backed by highly skilled security officers under top quality management to best assure loyalty, quality and reliability.

Mr. Conley realizes that although vital for client trust, competent *personnel* only is not enough. He knows a well developed and maintained security **program**, based on strict standards and high expectations, is crucial for success and maximum protection.

Arriving late, sloppy and lazy behavior, inaccurate, incomplete or untimely written reports and high officer turnover have resulted in many customers turning to Tom Conley. The Conley Group, Inc. is a customer-driven company that acts appropriately, timely and professionally.



Very few people in the midwest have earned the three bona fide professional security certifications...Certified Protection Professional (CPP), Certified Fraud Examiner (CFE), and Certified Protection Officer (CPO). In addition to Mr. Conley attaining these certifications, his entire staff undertakes certification and continual professional education to better serve all customer needs.

These credentials, as well as a Masters Degree in Business Leadership, two undergraduate degrees and more than 25 years as a security manager place Mr. Conley in a unique position to offer comprehensive, cost-effective solutions to difficult security and risk management problems. All clients benefit from his experience and education through personal access, availability and immediacy.

You can hire any number of security agencies. However, look closely at ownership, and above all...the professional competency of the organizations' leadership.

The Conley Group, Inc.

*Setting the Quality Standard
for Security Excellence*



*In a highly under-regulated industry
with few legislative boundaries,
The Conley Group, Inc.
is setting the quality standard
for security excellence.*

The security business is very complex, yet often oversimplified. Trust no company with less credentials, experience and dedication than
The Conley Group, Inc.

A uniform, badge and patrol car are not simple solutions to complex security and risk management problems. The fact is that minimum wage guards with little or no training can be a detriment.



The wrong move, illegal search or seizure, inappropriate actions, or inexperience can result in serious consequences caused by "reactive" measures. Conley takes a "proactive" approach in deterring problems and reducing liability exposure.

All security agencies will promise quality. But, the only way to best guarantee it, is to begin with an assessment program. *Profiles International, Inc.*™ helps The Conley Group build employee loyalty, longevity and teamwork by carefully screening each applicant's attitudes in five critical areas...

- INTEGRITY
- RELIABILITY
- WORK ETHIC
- CUSTOMER SERVICE
- SUBSTANCE AVOIDANCE

The Conley Group Services

Each Security Program is Tailored
to Fit Your Exact Needs and Budget

Conley provides customized services for commercial properties, corporations, government agencies, data centers, private businesses, as well as for other private and public environments.



Fixed Post Security

Also known as "stationary," Fixed Post Security entails assignment to a particular location and specific shift from a minimum of four hours to "around the clock" coverage.

Fixed Post services are utilized when a sufficient need exists at a customer location, or when the environment requires the presence of an on-site security professional.

Officers can work in full uniform, a suit and tie, "casual" attire, or in plain clothes depending on the nature of business and appropriate attire for the area.

All Security Officers are trained in defensive tactics, and can work with or without a firearm.

Patrol Service

This is much like Fixed Post Security, with the exception that multiple customers are provided services by our "roving" patrol officer in a vehicle. On-site inspections are performed during each shift at random times.

The Security Patrol Officer inspects each customer location to detect and deter any present or potential criminal activity, unsafe conditions or possible threat to customers and employees.

Unlike some agencies, Conley Officers are trained to spot safety hazards to help you avoid loss, risk and liability.

Patrol Officers also respond to alarm signals and other calls for service.

Because patrolling does not require an officer to be assigned to a fixed location for an extended period, the Patrol Service is a cost-effective option to Fixed Post Security.



All Conley Group Officers

must pass extensive testing and training necessary to become a Certified Protection Officer.

Very few, if any, security companies in the country require the strict regulations and high standards Conley has established.

The CPO Certification requirement is your assurance that The Conley Group maintains a state-of-the-art protective program based on high quality, expertly trained, competent officers who are highly motivated, well paid and receive a comprehensive benefits package.



All Conley Officers must achieve the Certified Protection Officer designation to maintain employment at The Conley Group

The core of the security program is the Security Officer

Highly motivated personnel and comprehensive programs ensure reduced liability exposure with maximum protection.

Conley increases your security effectiveness and exceeds your expectations. Exceptional service, exceptional value...accept nothing less.



The Conley Group, Inc. is a people-oriented company placing heavy emphasis on each employee's desire for personal enrichment through career advancement.

- highly trained personnel
- on-going training & evaluation
- high security officer morale
- low security officer turnover

- The Conley Group, Inc. -

Setting the Quality Standard for Security Excellence

Corporate Office

6979 University Avenue
Des Moines, Iowa 50311
515-277-7437 • 800-609-8388
info@theconleygroup.com
www.theconleygroup.com

"I firmly believe that maximum protection cannot be achieved with minimum wage guards, but rather with well paid, highly motivated, professional security officers.

Give them the training, supervisory support and the respect they deserve, and they will give 110% effort in the job they do for us, but most importantly—for our clients who deserve nothing less than the best.

If your present security service is unreliable, late for shifts, doesn't show up at all or has high turnover...can you afford the wasted time and added grief, or worse—the risk and liability?

Our entire team takes our business and our customers' needs very seriously. If you are interested in establishing a partnership, rather than managing a guard force, we may be a good fit for you."

Tom M. Conley

- Mission Statement -

As a team of professionals, our mission is to partner with our customers and add value to their organizations by providing timely, professional security and risk management services to them, thereby decreasing their losses and risk while simultaneously increasing their profits.

- Vision Statement -

Our vision is to be the world-class supplier of private security and risk management services. We will enjoy a global reputation for excellence in the way we identify and preclude emerging threats from negatively impacting our customers' personnel, information, property and profits.

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